



BUSU

BROCK UNIVERSITY
STUDENTS' UNION

Job Posting

Job Title:	Marketing Street Team Member	Start Date:	August 2022
Location:	On-Campus	End Date:	April 30 th , 2023
Salary:	\$15/hr	Hours:	Up to 10hrs/wk**
Supervisor:	Jessie Reid, Senior Manager, Marketing & Communications	Posting Open:	August 3, 2022
Applications Accepted By:	<i>Email:</i> Jessie Reid at jreid@brockbusu.ca Please reference position in subject line of email		
<i>**Number of hours per week fluctuates based on BUSU's marketing needs</i>		Posting Close:	August 14, 2022

Are you the person in your group of friends who always knows what's going on at Brock? Do you love being social and talking to other students? Do you want to help us build a better student experience? If you answered YES, this is the job for you!

STREET TEAM MEMBER (MARKETING) DUTIES:

- Assist in the bringing awareness to students of BUSU's services, events, businesses and governance initiatives at Brock, primarily through in-hall promotion and through distribution of printed material
- Offer suggestions, creative ideas and new methods of reaching the student population to the marketing team of BUSU
- Provide feedback on new event and service ideas as well as find student feedback on events and services.
- Engage with students on a number of platforms including in person and online.

SKILLS / QUALIFICATIONS:

- Strong oral and written communication skills.
- Working knowledge of BUSU businesses, services and events.
- Social Media Savvy (Facebook, Snapchat, Instagram, etc.)
- Ability to resolve conflict in an effective and diplomatic manner.
- Ability to work independently or as part of a team.
- Strong interpersonal skills.
- Ability to work effectively in a fast-paced environment.
- Legally eligible to work in Canada
- Must be a registered undergraduate student at Brock University during the term of their employment
- Must have a minimum 60% academic average at the time of their application as confirmed by the registrar's office

APPLICATION REQUIREMENTS:

- Cover Letter
- Resume



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- Class Schedule

WORKING CONDITIONS:

PHYSICAL EFFORT

The majority of the work does not require a high level of physical activity. However, the work does require you to stand for your shift repetitive motion. From time to time some physical labour may be required i.e. moving materials around the venue or other items for special events, promotions or campaigns.

PHYSICAL ENVIRONMENT

Event locations will change regularly. Working in outdoor and indoor environments. Weather can be a factor in work environment.

SENSORY ATTENTION

Working with and communicating with students, staff and community members. Job requires a high level of concentration and focus.

MENTAL STRESS

The Street Team must be able to work flexible hours in order to be successful. Must be able to work in fast paced environment and work through complex situations which ensure that the Health and Safety of the workers is included

The above statements are intended to describe the general nature and level of work being performed by people assigned to this classification. They are not to be construed as an exhaustive list of all responsibilities, duties, and skills required of personnel so classified.

BUSU is an Equal Opportunity Employer.

Note: If you require accommodation at any time throughout the application process, or if this information is required in an accessible format, please contact jmccollom@brockbusu.ca and we will be happy to provide appropriate assistance pursuant to BUSU's Accommodation and Accessibility policies.