

# FALL & WINTER OPPORTUNITIES

Opportunities are available from September 15 to November 28, 2025, and January 12 to March 27, 2026 (excluding Fall and Winter reading weeks and must be arranged at least two weeks prior. Subject to availability).

## Event Sponsorship | Starting at \$1,000

- BUSU brings the fun and so can you! Our events provide amazing times for students to socialize and engage with their peers and the greater Brock community. Sponsor one of our events and you'll help in two ways: free food and free giveaways. Who doesn't love the people who do this? 100% of your sponsorship goes directly to our students.

## Student Deals Carousel | \$150 per activation

- BUSU's Instagram account is an information hub for our students. Each month we post a student deal carousel, highlighting the various organizations to help students while attending Brock. Have a deal, discount or incentive you wish to highlight? Sign up to be featured on our Student Deal carousel.

## BUSU E-newsletter | \$150 per ad

- Our bi-weekly e-newsletter goes out to 15K+ subscribers, with a special section dedicated to our partners. Create an ad and send to our team to be included in the newsletter, which links directly to your landing page. One ad per newsletter. Sign up for four or more ads and receive a 15% discount.

## Digital Advertising | \$75 per week

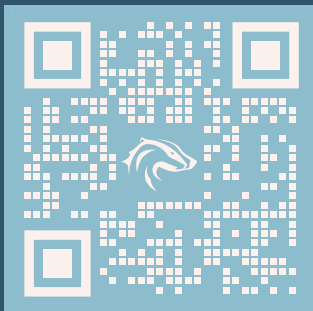
- Run a digital ad on our screens in the Student-Alumni Centre. Digital ads run for 12 seconds, every 60 minutes. Run your ads for \$75 per week in specific time periods, or run your ad for 10 full weeks for only \$650. Available September to November, 2025 and January to March, 2026.

## Exam Kit Sponsorship | \$500

- Each semester, our team coordinate special exam kits to distribute to our students. We will include branded materials or simply sponsor some of the materials that go into the kits. Deadline for sign up – October 29, 2025, and February 27, 2026.

## BUSU Pop-Up Markets | \$150 per activation

- Businesses can sign up for one of BUSU's monthly pop-up vendor showcases. Hosted in the Rankin Family Pavilion, vendors can conduct sales on-site. We list your visit to Brock on the BUSU events calendar and aid in promotion to draw awareness of your activation. Spaces are limited.



SCAN ME

More information at  
[brockbusu.ca/partnership-packages](https://brockbusu.ca/partnership-packages)  
or contact Ron at [rbauman@brockbusu.ca](mailto:rbauman@brockbusu.ca)  
to book your package!

