

BadgerFest | September 2 & 3, 2025

Community Fair

- **Vendor Space | \$1,000**

- Receive a 10 x 10 ft footprint at the Community Fair. Includes one 10 ft x 10 ft tent, one six-foot table and two chairs. Vendors are also listed on the Community Fair Directory with a website link to your business' website or social media channel. Parking for up to two vehicles for both days also included.
- Add an additional 10 feet to your space, plus an additional table and two chairs (limited) | \$750.

- **Electricity (limited) | \$400**

- Need electricity for your set up? Sign up early to power up your booth. Please note that electricity availability is limited and your spot at the fair will be chosen based on the set up from our audio-visual team.

- **Stage Sponsor | \$1500 per day**

- Shine a spotlight on your organization as our stage sponsor. Entertainment will be featured on the main stage again. Title sponsorship is available for one or both days. Advertise your business on banners printed with your logo, business name and QR code, and inclusion on our Instagram stories during the Community Fair.

- **Entertainment Sponsorship | \$500**

- Bring on the fun! Sponsor one of our entertainment areas for a day. This activation includes a sign with your logo and QR code to your company's website, and a social media shout out on BUSU's Instagram.

- **Food & Beverage Sponsor | \$1,000**

- BUSU will be hosting a food tent, and your support will help to reduce costs for our students, ensuring they stay fed during the fair. Signage and social media shoutouts will be provided to help increase awareness of your participation.

- **Social Media Shoutout | \$250**

- Highlight your business on BUSU's Instagram Stories during the Community Fair, showcasing your participation. Our marketing team will stop by during the fair to record an individual story featuring your organization.

Mobile Banners | \$250

- Feature your business' logo on our mobile banner. Set up at the entrance of all our Badgerfest events, your logo will be shown to over 2,500 students throughout the week

BadgerFest Event Sponsorship | \$1,500

- Join in the fun at other events throughout BadgerFest. As an event sponsor, you will be integrated into the BadgerFest event with a dedicated vendor space, signage, and social media coverage. We will work with your team to make you a part of the fun! Inquire about available opportunities (subject to availability).

Badgerfest & Frost Week Promotional Item Sponsor

BadgerFest T-Shirt | \$5500

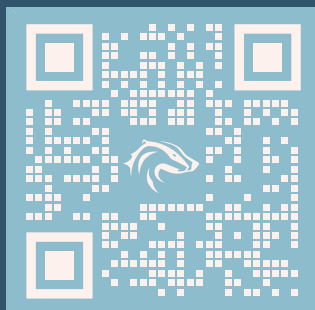
- BUSU is partnering with the SomeKinda Festival for a new live music event on August 31. This is an exclusivity partnership - advertise your business on the 500 t-shirts distributed.

Frost Week Mittens | \$3200

- Keep the students warm with exclusive mittens. We will print tags to attach to the 250 mittens, with given out at our ice skating event in January. Your logo and a QR code to your business' website will be included. Sign up by October 24, 2025.

Samples or swag hand outs | \$0.50 per sample delivered

- Have something for the students but can't attend the event? Send us samples or promotional materials to give away at our events during our welcome activities or throughout the year. Our teams will distribute the items on your behalf. Cannot be print materials and think about the sustainability factor. Minimum number is 500.



SCAN ME



More information at
brockbusu.ca/partnership-packages
or contact Ron at **rbauman@brockbusu.ca**
to book your package!

